

The Rust Foundation

501(c)(3) Not-For-Profit

The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

Volume 2, Issue 4

July 2003

Edited by: Patricia Rust, Founder, and Aryn Kennedy

Copyright 2003, The Rust Foundation

IN THIS ISSUE:

In the News

Children's Poetry

Donation Campaign

Website Updates

New Stories For Kids

Rust Foundation Mission Statement

IN THE NEWS:

Dolphin Days at the Hilton Waikoloa Village

The Rust Foundation participated in the Hilton Waikoloa Village's recent Dolphin Days charity event. The fourth annual Dolphin Days was a three-day fundraiser for the Pacific Marine Life Foundation and Hawaii Shriners Hospital. The Rust Foundation donated a literacy gift basket that included copies of *The King of Skittledeedoo* and other literacy-themed items. The Rust Foundation plans to have a larger involvement with the function next year.

Make-a-Book Program Expanding

Due to the success of the Make-a-Book program at a Writers Guild Foundation arranged school visit, several other schools have invited the Rust Foundation to visit their schools, but in order to do that, we need book-making supplies. We will also need volunteers to visit the schools as the dates firm up. We appreciate donations of money, materials, and time.

Laura Bush Appears on CBS Morning Show to Promote Reading

Early this month, Laura Bush appeared on the CBS Morning Show to launch her new summer reading program for kids. During the summer, children's authors will read their books on the show and Amazon will have the books available for purchase. If you'd like to see *The King of Skittledeedoo*, the only literacy-themed children's book, featured on the show or at her classroom visits, please write a letter of support for the book to the First Lady.

The Rust Foundation

12021 Wilshire Boulevard, #924, Los Angeles, CA, 90025, USA

Tel: 310 281-3332 Fax: 310 445 3251 E-mail: patricia@powerforkids.com

Please visit our web site at www.powerforkids.com

Grant-Writing Season Resumes

As most states and many non-profit foundations begin their new fiscal years, it is time once again to being writing grant proposals. The Rust Foundation desperately needs an experienced grant writer who can donate their time and services to helping us apply for grants.

Signed Copies of *The King of Skittledeedoo* Available

Now you can buy copies of *The King of Skittledeedoo* for your friends and family directly from Patricia Rust, and have them personally inscribed. This book makes a great gift for a child graduating from Preschool or Kindergarten. To order your copy now, visit www.powerforkids.com and click the "Buy" link at the top of the page.

CHILDREN'S POETRY:

Noses and Feet

By Nicole Anne Braganza, United Arab Emirates

Some peoples noses and feet
I feel, are built in reverse;
Their feet smell, their noses run
Now what in the world can be worse?

This and other children's contributions can be seen at www.PowerforKids.com.

DONATION CAMPAIGN:

The Rust Foundation Needs Your Help

As part of our continuing efforts to ensure that all children at risk for illiteracy have access to copies of *The King of Skittledeedoo* through their libraries and classrooms, and to make schools aware of the powerful tools offered through our website at www.PowerforKids.com, we need to send mailings to schools, increase the number of our school visits, print additional copies of *The King of Skittledeedoo*, manufacture literacy kits, and train literacy volunteers to create a national Royal Readers network. But we can't do it without you.

Your donation of \$30 provides a child with a book and a Royal Readers learning kit.
Your donation of \$100 sponsors a classroom visit.
Your donation of \$500 sponsors a school visit with books donated to each classroom and the school library.

We also offer membership levels:
Silver club:

\$500-\$1000 – you will receive a signed copy of *The King of Skittledeedoo* and the link of your choice, either to your company or another organization with which you are affiliated, will be added to our website.

Gold club:

\$1000-\$5000 – your will receive a signed copy of *The King of Skittledeedoo* and your website banner link will be added to our website.

Platinum club:

\$5000 and up – you will receive a signed copy of *The King of Skittledeedoo* and your company logo will be featured prominently on our website, and your company link will be included in this newsletter.

Tax-deductible donations are now accepted online. Please visit <http://www.powerforkids.com/parents/contacts.html> and click the “Make a Donation” link. You can also mail your check or money order to:
The Rust Foundation, 12021 Wilshire Blvd. #924, Los Angeles, CA 90025.

If your employer offers a donation-matching, or employee-donation program, we are eligible to receive funds through it, as an educational organization. Please contact your human resources department for more information.

WEBSITE UPDATES:

More children’s stories and pictures have been added to the website. Visit www.PowerforKids.com and click the “For Kids!” link to view them and submit your own.

NEW STORIES FOR KIDS:

“A” Is For Asking All About Life

By Patricia Rust

(from an upcoming children’s book)

A is for "Apple", juicy and bright red.
B is for "Boy" who has a dog named Fred.
C is for "Caring" as in you and me,
D is for "Daring" which is how we can be!
E is for "Excellent" - as good as it gets;
F is for "Funny" as in a dog who flies jets.
G is for "Giving" - your parents a kiss;
H is for "Happy" - birthdays are bliss.
I is for "Me"... once in a while;
J is for "Just being" with a bright happy smile!
K is for "Klutz," when we trip in a daze;
L is for "Loving," in big hugging ways.
M is for "Maybe." Who knows what that means?

N is for "Nature," and helping keep her clean.
O is for "Oh!" as in "Oh, what a surprise!"
P is for "Pretty" as in big round eyes.
Q is for "Quiet" in a very special place;
R is for "Red" when it happens to your face,
S is for "Smile" - one an hour is power!
T is for "Tummy," you know that they're funny!
U is for "Universe" - it's big and it's wide;
V is for "Vegetables" - of every shape and size.
W is for "Wiggle" - for when we squirm and squiggle;
X is for "X-Ray Star" twinkling and wondering where you are!
Y is for "Yak" - a large animal or too much talk.
Z is for "Zoo" and all the animals who live there, too!
Now it's your turn to think A to Z
Of all the fun places you'd like to be or see.

The alphabet is wise and wonderful and strong
And I know you two will surely get along!
A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z
Zee you real soon!

Write your own alphabet poem and send it to us through the "Kids" link at www.powerforkids.com.

RUST FOUNDATION MISSION STATEMENT:

The Rust Foundation helps children by encouraging literacy and a lifelong commitment to reading.

The Rust Foundation is a grassroots literacy organization whose aim is to educate, motivate, and excite elementary school children to the wonders of reading at an early age. We believe that by reading to a child, helping one child at a time, we can stamp out this problem. Our organization's "Royal Readers" program provides books, interactive reading sessions, and educational activities for children at elementary schools across the country. Our new "Create-A-Book" program helps kids write and bind their own books.

Our motto is Live, Laugh, Learn

Helping Kids Become Royal Readers!

This newsletter may be forwarded only in its entirety. If this was forwarded to you and you would like to subscribe, send a blank message to subscribe-powerforkids@yahogroups.com.